Bachelor of Applied Science
GOAL STATEMENT WRITING TIPS

GOAL STATEMENT
You will need a goal statement for your program application. The goal statement is similar to a cover letter and should include:

- Short blurb about yourself
- Why you chose the degree
- What background you have that will help you be successful in this program
- What you hope to accomplish with this degree (career goals).
- Paragraph about your readiness and understanding of what it means to pursue online coursework or a fully online program.

GOAL STATEMENT WRITING TIPS:
**Be certain the goal statement is at least a full page, double spaced, and in essay formatting.**
Here are some suggested points to address:

- Personal background
- Educational background; Related Work Experience – relevant work, volunteer, community service
- Skills and interests related to this chosen degree; Strengths, weaknesses, personal characteristic and accomplishments
- Personal, educational, and career goals; what you plan on doing with the degree
- Motivations for this area of study
- Extenuating circumstances if needed (previous grades, limited relevant experience, hardships)
- What is your interest in this field/program; How/why this program is perfect for you?

For more ideas on what to include in your goal statement, please refer to the questions on the following resource from the University of Arizona Career Services: Gathering Ideas for Your Personal Statement.

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